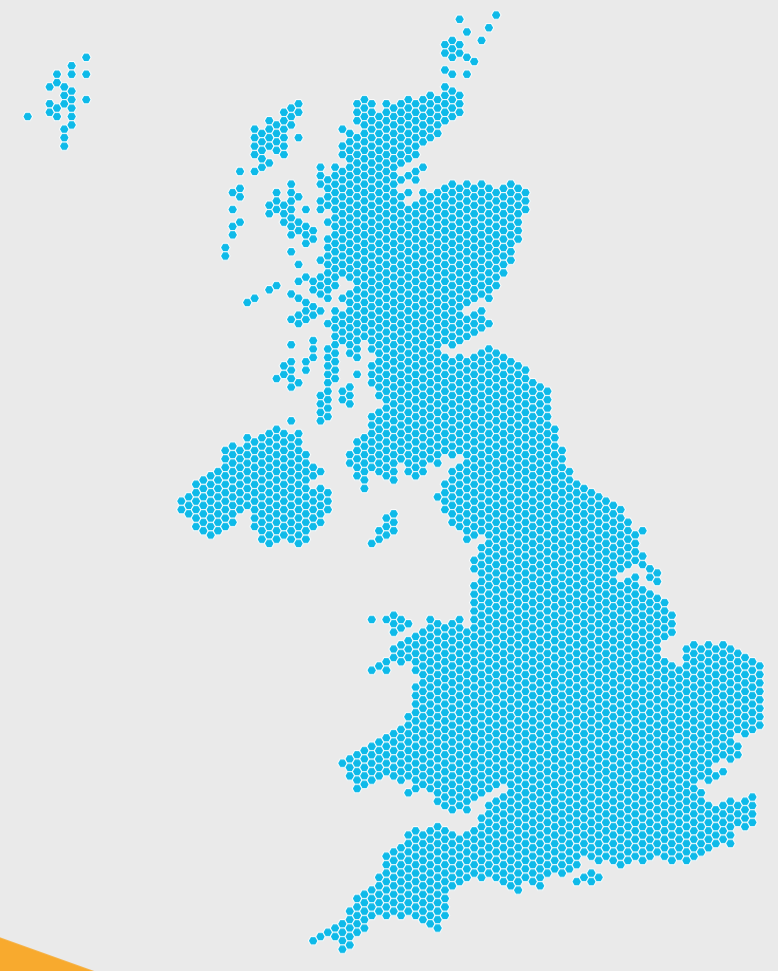


# The Economic Benefits of Increased Digital Inclusion in the UK

A more inclusive, digital UK could add **£168bn to economy by 2030**



Over **80%** of that growth would come from outside of London - **£137bn**

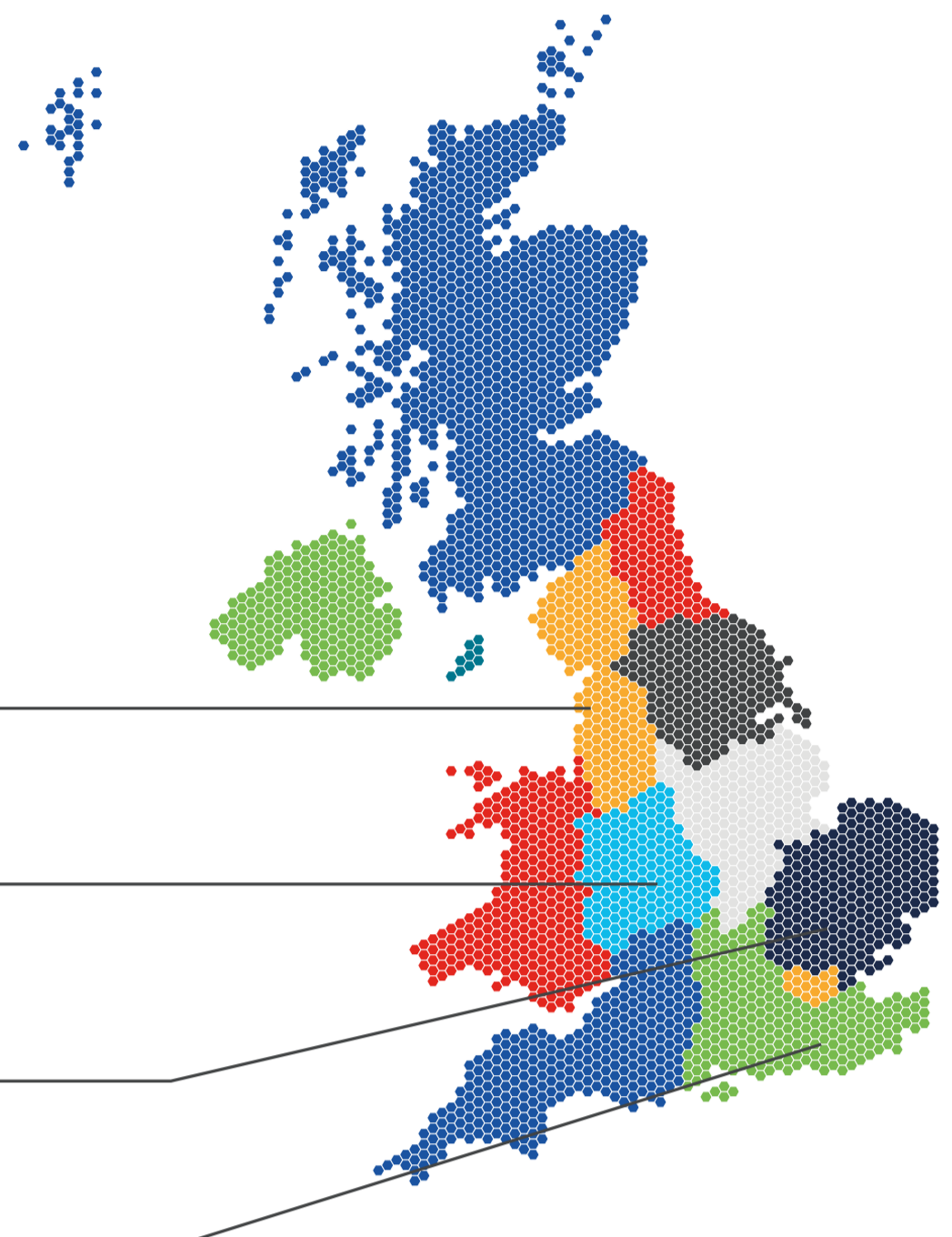
Top regions outside of London to benefit from digital inclusion:

**Northwest - £17.5bn**

**West Midlands - £18.3bn**

**East of England - £14.1bn**

**Southeast - £22.8bn**



Access to foundational digital skills and digital skills for life could add **£13bn** to the UK economy through efficiency savings for people and organisations, for example via access to online services such as:

- Digital banking
- Ecommerce
- Online GP appointments



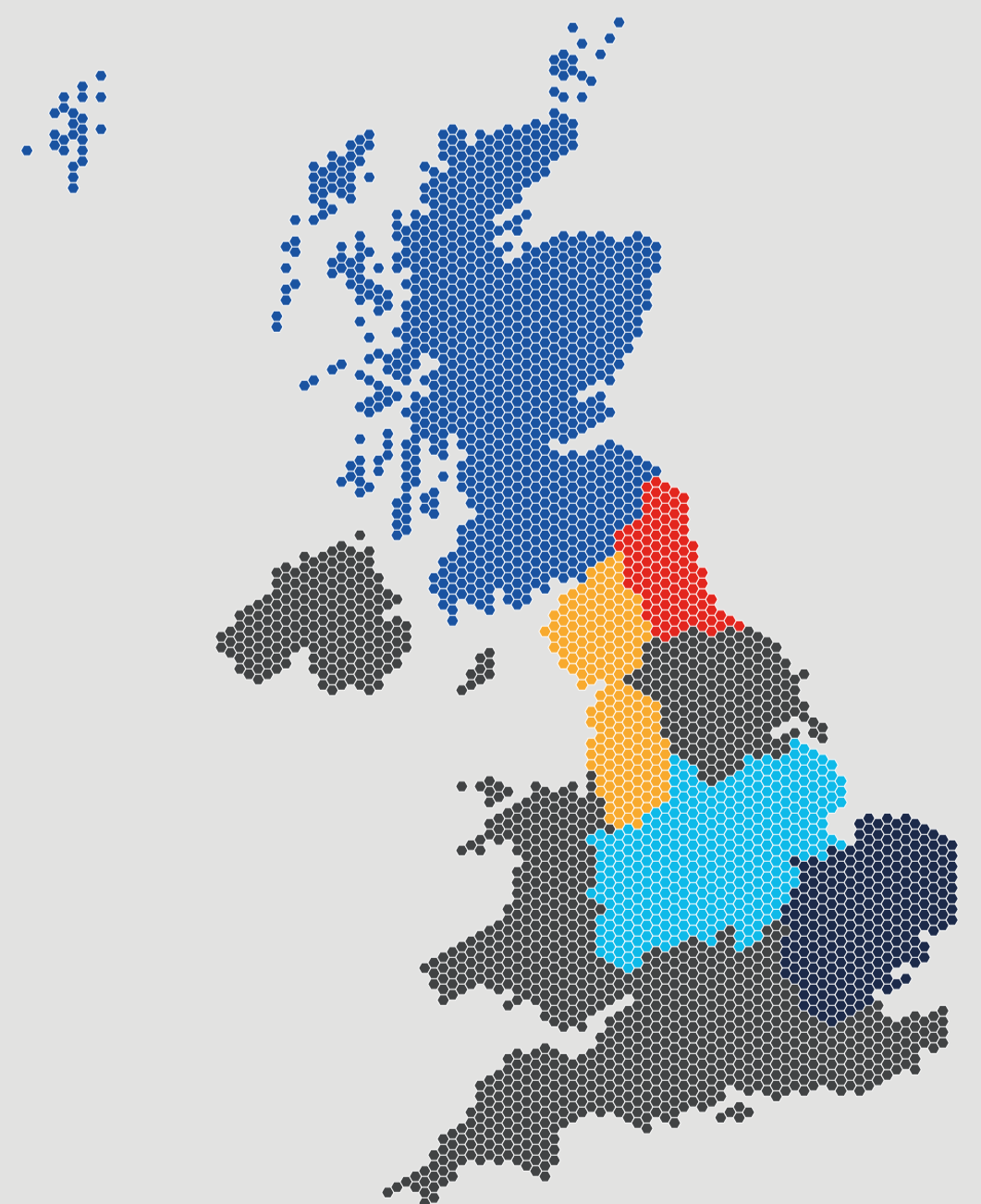
Wider access to digital skills could help **1.7m** people a year to find employment

Gaining digital skills for work could increase earnings by **7.7%**; adding **£17bn** to the UK economy by 2030



Digitisation of key industries would provide **£132bn** productivity boost to the UK economy, by addressing:

- Access to **faster internet speeds** - **£45bn**
- **Easier access** to talent with digital skills - **£23bn**
- Adoption of digital technologies e.g. **automation, AI, cloud computing** - **£64bn**
- Highest productivity gains: **Northeast, Northwest, East of England, Midlands, Scotland**



[Find out more](#)