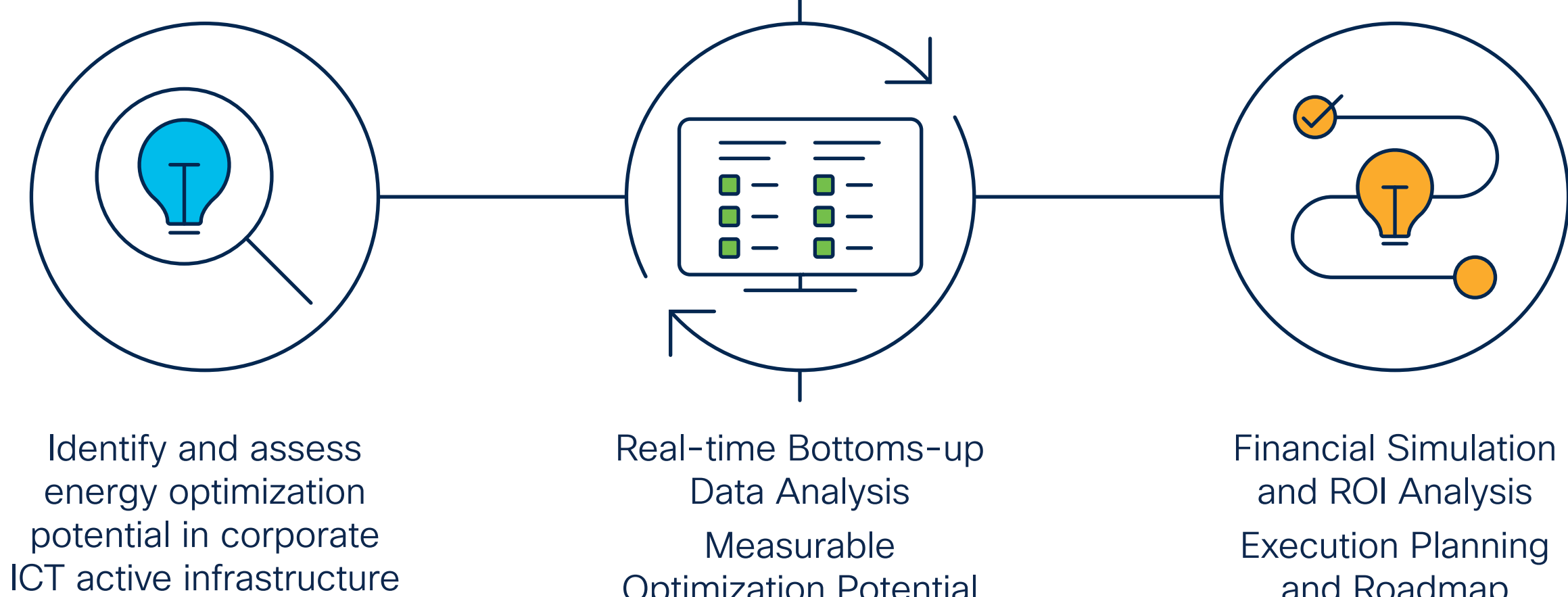


Disrupt the business world.

Respect the natural world.

Cisco Customer Experience | **Energy Advisor**

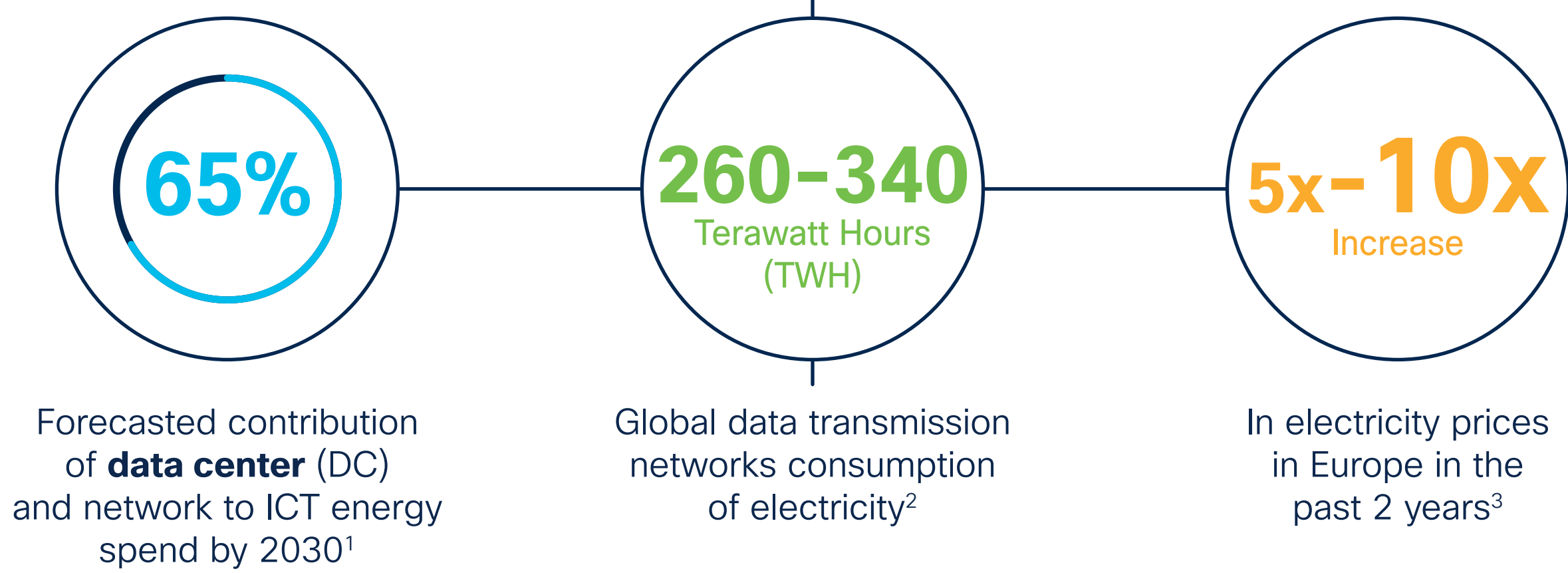
Cisco can help you gain insights on your ICT energy usage



Energy Optimization Assessment Service



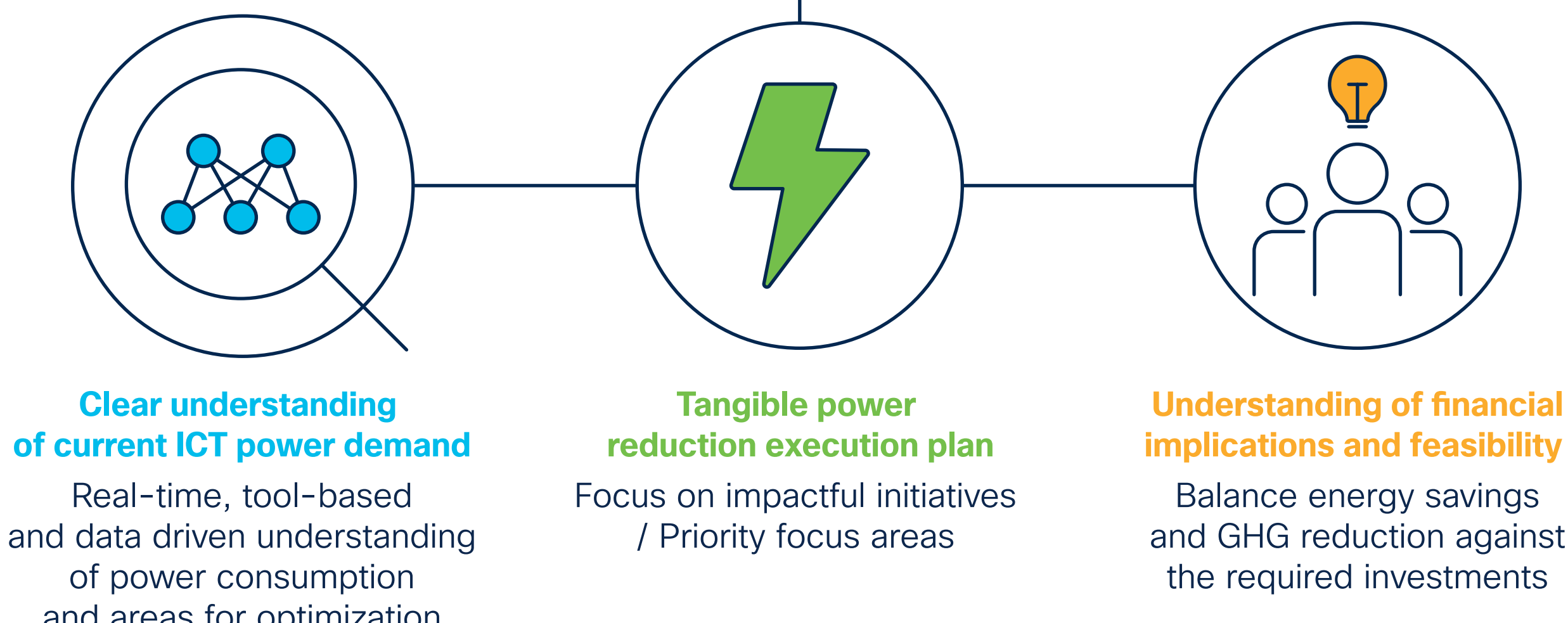
Drivers for energy optimization



The approach



You can benefit from data-driven analysis to reduce power consumption and associated costs



References and additional resources

- 1 - A. Andrae, T. Elder, On Global Electricity Usage of Communication Technology: Trends to 2030, Challenges, 2015
- 2 - Data Centres and Data Transmission Networks - IEA
- 3 - Average monthly electricity wholesale prices in selected countries in the European Union (EU) from January 2020 to January 2023 - Statista