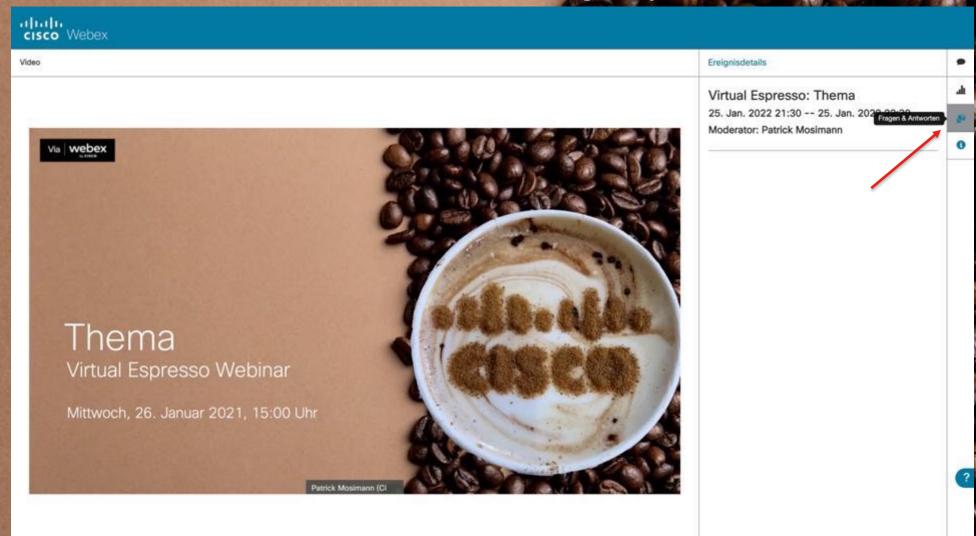
Netzwerk Trends in der hybriden Arbeitswelt Virtual Espresso Webinar



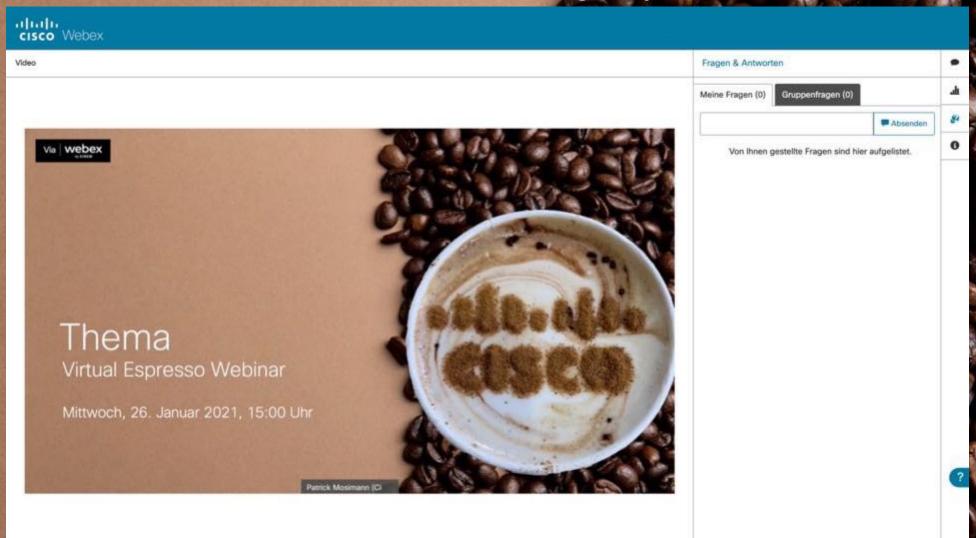
Aktiv mitmachen über Slido.com #vEspresso



f please utilise the Q&A function to get your question answered



f please utilise the Q&A function to get your question answered





The Network.

Powering Hybrid Work.

New Cisco Access Networking Innovations

Christoph Koch, CTO / Specialists Lead

Stefan Leemann, Head of Enterprise Networking 23. Februar 2022



Beitreten über Slido.com #vEspresso

Digital trends shaping the future of business



Hybrid work

Work from home | Work from anywhere | Work from office



Industry 4.0

Automation | Internet of Things | AI/ML



Hybrid cloud

Private cloud | Hybrid cloud | Public cloud



Future of hybrid work must be inclusive

Enable productivity and resiliency

by connecting everyone and everything



Empower PEOPLE

to safely and securely work from home, the office, and anywhere



Video first



HD Video-first interaction

- Inclusion 个
- Meeting productivity 个
- Human Engagement 个
- Fatigue ↓

With Webex: Gesture and Al-enabled body language recognition

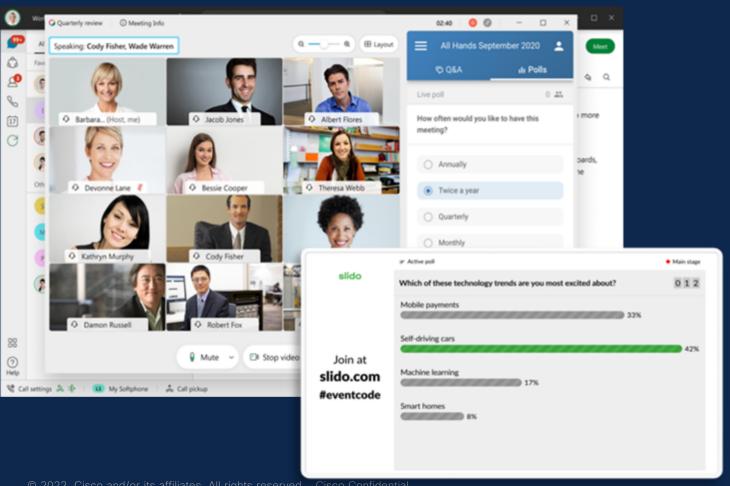
Remote Work

Back sound noise removal

- My Voice only ↑
- Peace of mind 个
- Work from wherever 个
- Distraction ↓
- Interruption ↓



Polls & Quizzes



Slido integrated with Webex as **Embedded App**

- PRE: Collect questions, crowdsource topics ↑
- **DURING:** Enhanced live Q&A
- and polls ↑
- AFTER: Collect feedback, reply to unanswered Qs 个

Translation

Real-time Translations with English to:

- Mandarin
- German
- Spanish
- Portuguese
- Arabic
- Russian
- French
- Dutch
- Japanese
- And more



Global team collaboration with native language support 1

One Pane of Glass

For the IT and for Facility



Control Hub to manage user, devices and services, troubleshoot and access analytics

For the End-User



Calling, Meeting, Messaging, Polling, Events all in 1 single app with bidirectional integration

Effortlessly move between your virtual and physical worlds

Intelligent Workspace - WHY?

Desk Huddle Medium Large













Ideation

Communication

Integration











Future of hybrid work must be inclusive

Enable productivity and resiliency by connecting everyone and everything



Connect THINGS

with IT for automation, visibility, security and sustainability





Connect

Help customers connect, secure and automate to accelerate their digital agility in a cloud-first world







Automate

Customer Focus, Connected Portfolio

Cross-Architectures

Connect

Technology that is connected provides business resiliency and flexibility



Automate

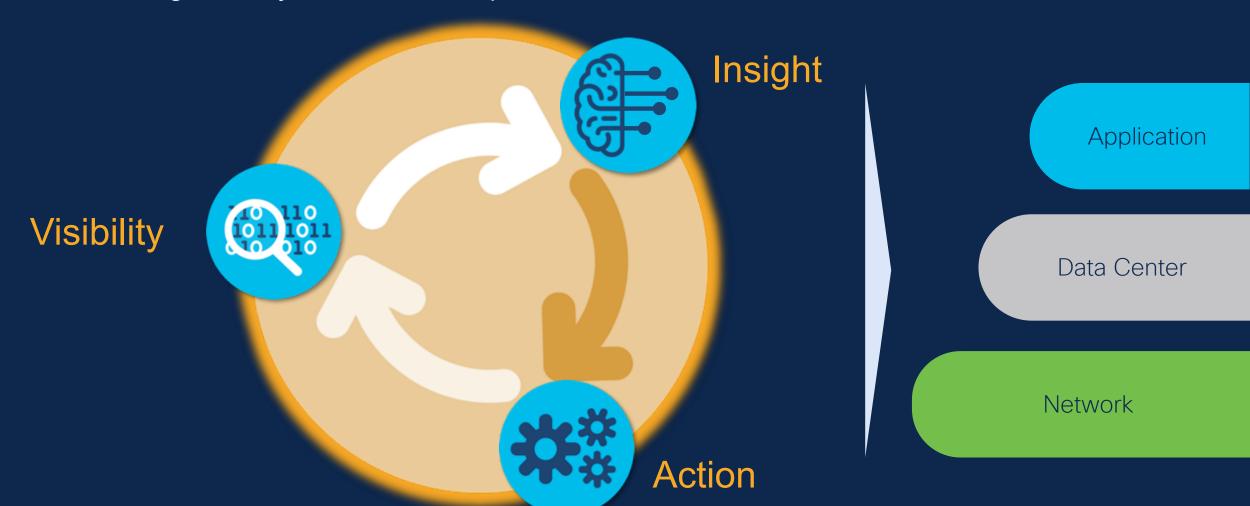
Platforms with closed-loop visibility, insight and action provide business agility

Secure

Trustworthy integrated solutions with built-in security to keep your users, applications and data secure

Closed Loop Visibility, Insight and Action

Monitoring & Analytics enable AIOps



What customers are asking for...



Any User



Contractor

Partner

Any Device

✓ Corporate-Issued

✓ Bring-Your-Own

₩ IoT

Any App

✓ Data Center

✓ Multi-Cloud

✓ SaaS

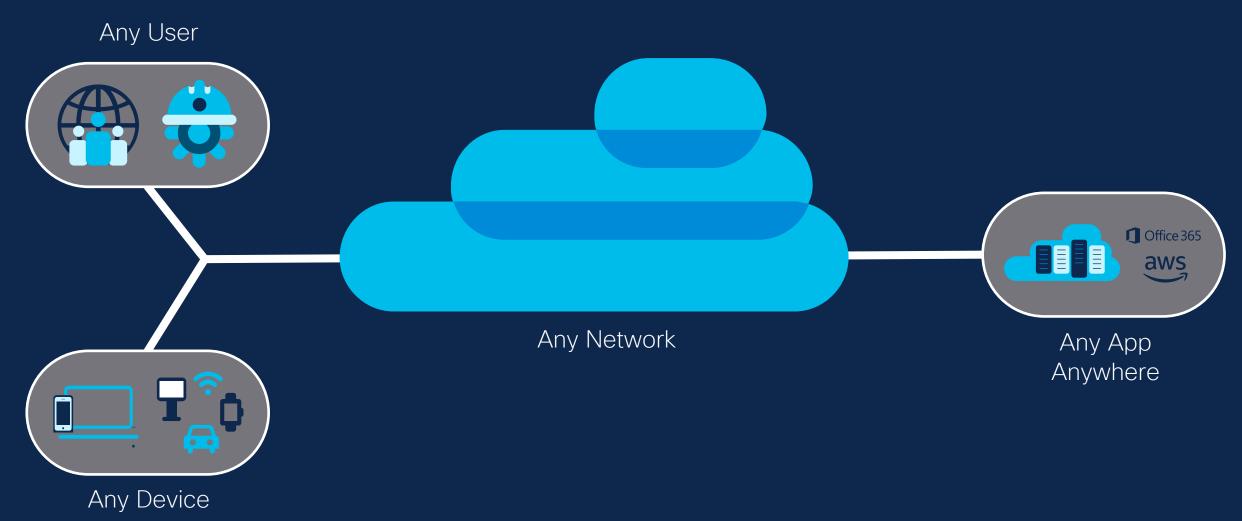
In Any Location

✓ On-Premises

✓ On-VPN

Off-Network

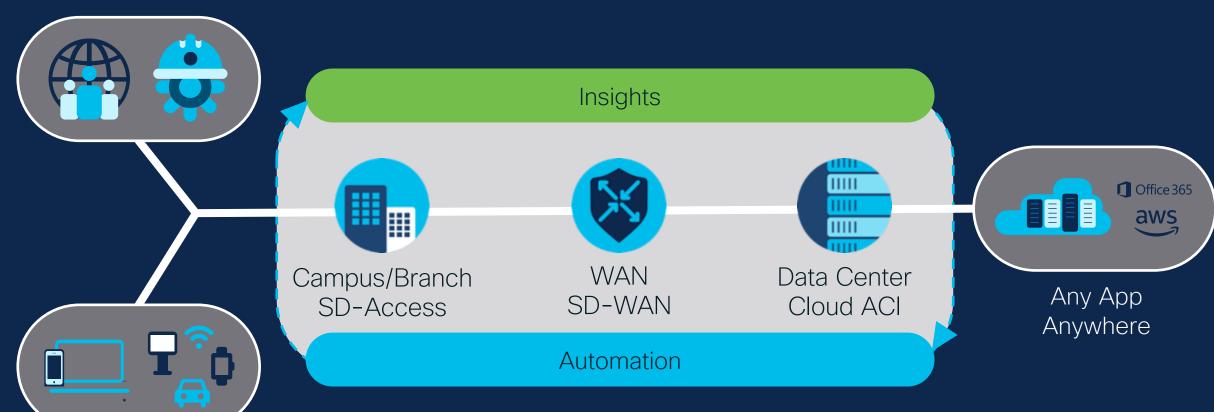
Cisco Strategy



Multidomain Architecture for Intent-Based Networking (IBN)

Any User

Any Device



20

Future of hybrid work must be inclusive

Enable productivity and resiliency by connecting everyone and everything



and the NETWORK is at the core of this unification

Cisco uniquely positioned to lead hybrid work



Cisco SD-WAN, Meraki Systems Manager, Identity Services Engine, DUO, Umbrella, AMP, ThousandEyes

Enabling products

Remote Worker:
AnyConnect VPN | Duo
Home office endpoints:
Meraki Z3/C | Catalyst ISR 1100 |
Catalyst 9105

AnyConnect VPN
DUO
Umbrella
Secure Endpoint

Catalyst 9000 Wireless and Switching
Meraki Wireless and Switching
Cisco DNA Spaces
Catalyst 8000 Edge

Unparalleled experiences: speed and intelligence

Wireless access

Switching backbone

Platform agility

Freedom to connect everyone and everything



Access management regardless of employee location











Wireline performance at gigabit speeds

Address growing

Minimize complexity and time to evaluate choices

Reaching 100

More quickly realize productivity gains

Address growing demands of wireless and IoT Reaching 100G in access and 400G in core

Seamless onboarding, greater visibility

Consistent identity and policy regardless of access technology or user location

Smart and sustainable: safety & net-zero goals

Wireless access

Switching backbone

Platform agility

Environmentally aware



Reduce power consumption while scaling



Visibility and analytics to support business goals



Location insights to track people and things

Environmental monitoring via APs and sensors: humidity, temperature and carbon emissions

Power-efficient technology | Silicon One in core 90W UPOE across all ports

Manage building health and capacity at scale; notifications for IT to protect workforce

Smarter power usage and power utilization insights

A day in the life—"enterprise campus" Enabling technologies



Julie Smith

Engineer

Acme Automotive

Hybrid Worker

2 days in office

Safe workplace

Going back to the office

DNA Spaces health status; Catalyst and Meraki Wi-Fi 6E access points, smart cameras, environmental sensors

Smart workspaces

Able to work from anywhere

Cisco DNA Spaces room availability and , capacity' Meraki and Catalyst access points, Meraki cameras and sensors

Trusted access

Data and application security from anywhere

DNA Center: Al-trusted analytics, CleanAir Pro, IPSec branch connectivity; Meraki: Air Marshal WIPS, AutoVPN



Create, manage, collaborate... work

Having an uninterrupted and high-quality work experience

DNA Center: Al-enabled RRM, 6GHz spectrum, high performance switch Meraki Health and dashboard



Environmentally conscious

Create a sustainable workplace

Catalyst 9000X with UPOE+, partner ecosystems, MT wireless sensors



A day in the life—"enterprise operations" Enabling technologies



Sam Jackson Plant Manager Acme Automotive

Hybrid Worker

4 days in office Safe workplace

Going back to the office

Meraki Wi-Fi 6E access points, smart cameras, environmental sensors

DNA Spaces health status; Catalyst and



Smart workspaces

Able to work from anywhere

Cisco DNA Spaces room availability and . capacity' Meraki and Catalyst access points, Meraki cameras and sensors



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Create a sustainable workplace

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Factory automation

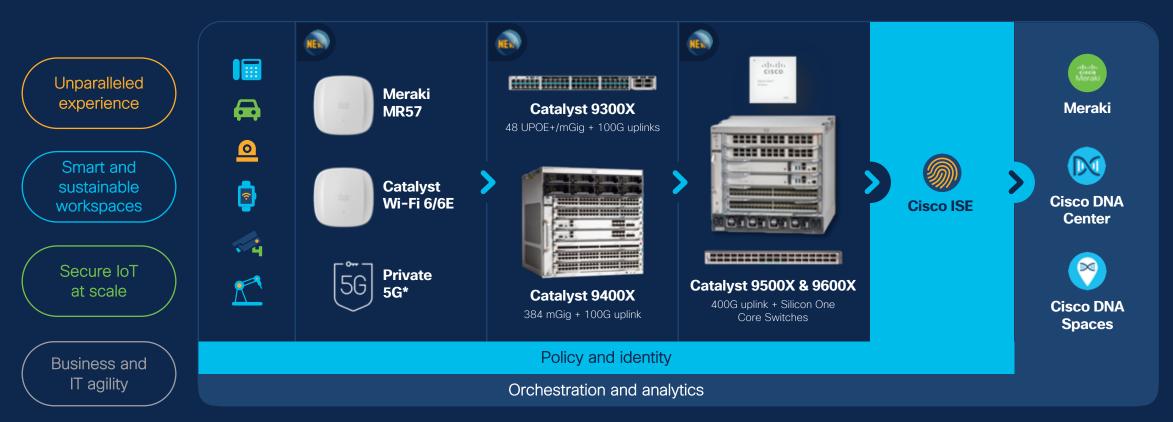
Having connectivity choice and flexibility for IoT/OT

Catalyst and Meraki Wi-Fi 6E access points, Private 5G, ultra-reliable wireless backhaul



New Cisco Wi-Fi 6E, Private 5G and Catalyst 9000X

Enabling better business outcomes end-to-end with simplicity and choice



Cisco access networking stack

Cisco Wi-Fi 6E access points

New innovations for your hybrid work environment



Cisco Catalyst 9136AX series

Environmentally conscious

The Catalyst 9136 works for you with built-in sensors automatically measuring indoor environmental quality and determines power consumption based on load management.

Automated connections to 6GHz

If you have a Wi-Fi 6E device, you want to connect to the 6GHz spectrum. Band Steering systematically joins Wi-Fi 6E clients to the 6GHz spectrum.

Avoiding interference

Even on a brand-new spectrum, there can be interference. Cisco CleanAir Pro mitigates wireless interference and strengthens performance protection.



Cisco Meraki MR57 series

Cisco Catalyst 9000X switches

Extending Catalyst leadership







Cisco Catalyst 9400X

Core



Cisco Catalyst 9500X with Silicon One



Cisco Catalyst 9600X with Silicon One

Cisco Catalyst 9000X series

Transform the workspace for hybrid work

Powerful platform to meet the bandwidth, speed, capacity, and scale required for today's hybrid work

Secure the network from inside to outside

Leverage enhanced computational power and advanced AI/ML to apply continuous Zero Trust security anywhere it's needed

Future proof design for working smarter not harder

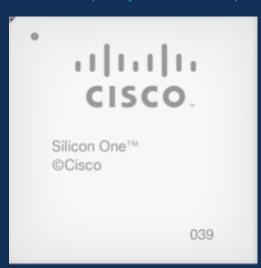
Converged switching/routing capabilities, enhanced app-hosting and more config automations for a smarter, more agile campus and branch

Cisco Silicon One

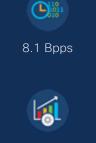
Meet the first unified switching and routing silicon architecture powering the future of hybrid work

Industry-leading

12.8-Tbps system on chip







8-GB HBM for deep buffers

10 million IPv4 or 5 million IPv6 route scale

Introducing 11 devices in less than two years demonstrating our unmatched pace of innovation



High performance—enterprise first 400G

Enabling the highest bandwidth fixed systems and modular line cards with up to 2.6x higher bandwidth than any other routing/switching silicon



4x lower power consumption

First 7-nm ASIC providing lowest power consumption with up to six times less silicon and four times lower power than any other solution



Future proofing programmability

Full P4 programmability for faster feature delivery and future-ready deployments

Cisco Catalyst IE9300 Rugged Series

Extend Catalyst 9000 to the industrial edge

Unrivaled performance at scale

Unprecedented visibility into assets and applications

Industry leading
OT security



Catalyst IE-9310-26S2C | Catalyst IE-9320-26S2C

26 SFP + 2 Combo GE ports

Ruggedized industrial rackmount switches running IOS XE

Unrivalled performance at scale

Highest switching capacity, fiber port density with true backplane stacking, and network automation with Cisco DNA Center and SD-Access

Unprecedented visibility into assets and applications

Cyber Vision and Endpoint Analytics for assets, NBAR/SD-AVC for applications, and NetFlow and telemetry for network health

Industry leading OT security

Link-level encryption with MACsec, security posture evaluation with Cyber Vision, and zero-trust security with multi-level segmentation and threat defense

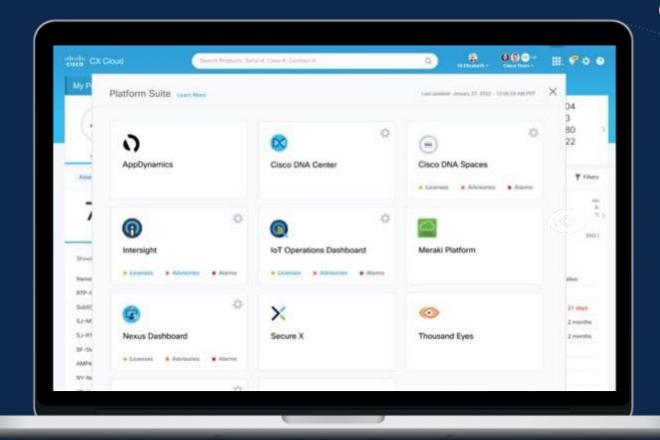






Cisco Platform Suite

Brings together Cisco platforms for a simpler, more unified IT experience



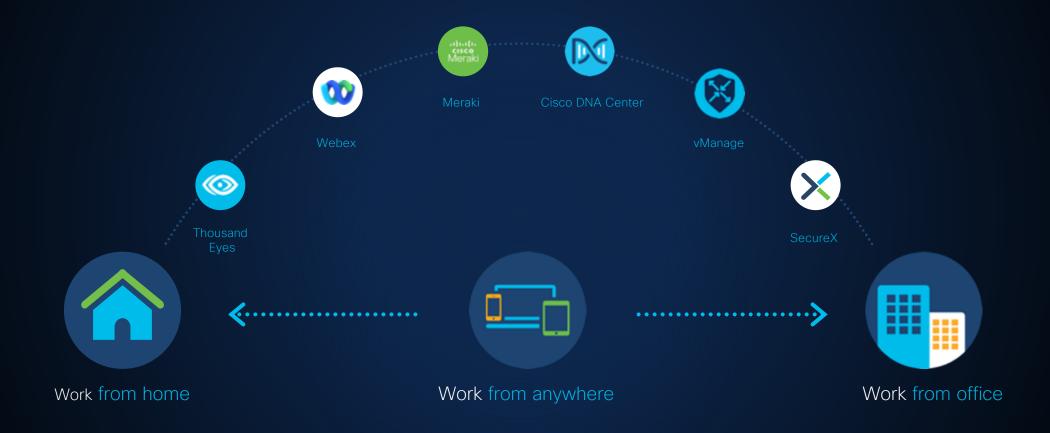


Coming soon

- Launchpad
- Single sign-on

- Health status indicators
- API key exchange

Cisco uniquely positioned to lead hybrid work



Networking | Security | Collaboration | Visibility & Analytics

Fragen?



OUTLOOK Upcoming Virtual Espresso

Blog: http://cs.co/vEspresso

- Topics:
 - 09.03.2022: Switching Innovations23.03.2022: WiFi Innovations

 - 06.04.2022: Routing Innovations



dankä villmal grazie mille merci beaucoup grazia fitg thank you

