CISCO WebEx

A tale of two teams:
How integrated collaboration improves business results.

Collaboration is key in the modern workplace, but the reality is many teams are not working as efficiently as they could be. Disparate tools and apps only meet part of their collaboration needs and because they're not integrated, users are forced to spend time trying to connect.

This infographic shows that there is a better way. Discover the bottom-line impact of integrated tools that make communication and collaboration easier before, during, and after meetings.

COMPANY 1 DISJOINTED ENTERPRISES	COMPANY 2 CONTINUOUS COLLABORATORS, INC.
The customer presentation BEFORE THE MEETING	
Account executives manually share presentation drafts via email and scramble to make last-minute updates.	The team is added to a workspace where they connect for a video walk-through to develop and edit the presentation in real time using joint-editing and whiteboarding tools.
The weekly meeting DURING THE MEETING	
Employees traveling or working remotely can't log into the meeting, and can't see what projects or materials are discussed.	All team members easily log into the meeting from the device or service they prefer and participate in lifelike video-first experiences—even while using their smartphones and tablets.
The multi-tasking meeting DURING THE MEETING	
If meeting leaders are referring to several documents during the video conference, participants must juggle multiple PDFs, email, and other tools to stay on top of the conversation.	Both remote and mobile meeting members can view, present, and share meeting slides and documents, and even chat separately with participants—without losing face time on camera.
The on-the-fly meeting AFTER THE MEETING	
Post discussion, the meeting leader must aggregate all documents and drawings shared, and send a follow-up email with specific action items.	All meeting documents and drawings are instantly saved to a secure workspace in the cloud, where team members can chat about project-related tasks, deadlines, and updates.

Keep your team conversations going before, during, and after meetings.

Cisco WebEx + Spark simplifies and improves how today's teams get work done by humanizing how people and teams connect, adapting to how virtual teams operate, and enabling better connected solutions to move work forward.

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